

PUBLICITY REPORT (2024)

The group website has continued to be updated throughout the year as and when necessary for events such as the coach walks. The photo gallery has been maintained in order to showcase the group's walks as an incentive for potential new members and a reminder for existing and retired members.

The Facebook page continues to grow and now has 551 members, an increase of 135 over the previous year. The page is intended to showcase walks and other activities undertaken by the group as a means of attracting new members as well as keeping existing and retired members in touch with the group. Once again, we have seen a number of new walkers joining the walks on offer as a result of the publicity.

An article together with relevant accompanying photographs was submitted to the Editor of the South East Walker every quarter.

Finally, a number of members manned a stall at the Wash Common Community Festival on Saturday, 28th September where interest was once again expressed in the group's activities.

Richard Trimmer

15th October 2024